



## Play Athlete Football Academy

### Privacy Policy

Play Athlete Football Academy is committed to securing and maintaining data gathered from consumers in an appropriate manner and will handle such information with care. Play Athlete Football Academy will collect data to inform our services and to assist in adopting a more needs-based approach to the development of the Play Athlete Football Academy programs/activities.

1. You acknowledge that when using the Play Athlete Football Academy website or contacting Play Athlete Football Academy we may gather personal information about you, which can be related to registering for our programs or informing our services. Examples of personal information we collect may include names, addresses, email addresses, and phone numbers.
2. You acknowledge that we may also seek to gather more detailed information about players to assist in service delivery.
3. You acknowledge the collection, use and disclosure of the Player's personal information for purposes relating to Play Athlete Football Academy operations. You may request access to your personal information that Play Athlete Football Academy holds by sending an email to [info@playathletefootballacademy.com.au](mailto:info@playathletefootballacademy.com.au).
4. You acknowledge Play Athlete Football Academy and its partners, representatives, agents, and assigns using, recording, reproducing, publishing and broadcasting images obtained during Play Athlete Football Academy programs/activities or events Play Athlete Football Academy participants in. You understand that some of these assets may have longevity exceeding the individual's attendance at Play Athlete Football Academy. You understand that Play Athlete Football Academy has the right to use these assets on an ongoing basis.
5. You acknowledge that If you do not want to receive certain information from Play Athlete Football Academy, and our partners, you can request to opt out of such communications by sending an email to [info@playathletefootballacademy.com.au](mailto:info@playathletefootballacademy.com.au) or following other specified opt-out options available.
6. Play Athlete Football Academy is hosted on the Wix.com platform which is an online platform that allows us to sell our products and services. Your data may be stored through Wix.com's data storage, databases and the general Wix.com applications/linked services. Website analytics may also be generated to create reports about usage to inform our services.
7. You acknowledge that your information may be stored on our internal record systems and distributed to our partners for purposes relating to the operation and development of Play Athlete Football Academy programs and activities.



8. You acknowledge that your personal information may be shared for the purposes of communicating with interested parties in Play Athlete Football Academy activities/events that Play Athlete Football Academy attends/organises. This can include sharing of mobile phone numbers, such as in the creation of 'Group Communication' messaging conversations at a tournament that Play Athlete Football Academy attends/organises.